250th TOWN ANNIVERSARY COMMITTEE



MEETING MINUTES for

Tuesday, August 16, 2016

MEMBERS

PRESENT: Virginia Simms George (Chair), Thomas Lowe (Vice-Chair), Norm Corbin (Clerk), Dale Rains

(Treasurer), David Carlson, Cathy McAuliffe, Amelia Graham, Robert Marchetta, Lorna Helms

OTHERS: Andy Dowd, Diane Wackell, Bill Pantazis, Carter Brannon, Julie Brannon

Meeting called to order: 5:30pm.

Meeting Minutes:

The meeting minutes for July 19, 2016 were accepted as written.

The meeting of August 2, 2016 did not have a quorum

• Chairman Update: included below

• Finance Committee & Fundraising& Marketing

- o *Finances:* Overall we are in good shape
 - Waiting for invoices from the DPW and Police for "Family Fun Day"
 - Would like an estimated cost for the 250th Finale event that includes; band, room, food, centerpiece, etc. . . .
- Cookbook:
 - Waiting for the final edits. They will be available for Applefest. Selling price is \$10
 - The cover design was reviewed by the committee, everyone was in agreement that it looks great
- o Banners:
 - The 250th Banners will be removed next week and replaced with the Applefest Banners
 - The proposal is to deliver the banners to the original donors in a white bag that has the 250th LOGO
 - Cathy will prepare a thank you note card to include in each bag
- Commemorative Items:

Town Sponsored Events:

- o Family Fun Day (August 14, 2016)
 - The event went off very well. Attendees had a fun day.
 - The volunteer high school students did a wonderful job.
 - Virginia commended Tom and Amy and their sub-committee for a great event.
 - There are several local on-line and newspaper articles with photographs.
 - The remaining game supplies were donated to the Northborough Recreation Department.
 - Virginia would like a list of the sub-committee members
 - There were many inquiries about where to purchase 250th t-shirts
- o Pre-Fireworks (September 17, 2016)-
 - The 250th Committee can have from 7:00 to 8:00 to honor fallen heroes.
 - Bob and Adam Costello (Veterans Services Agent) have compiled a list of Northborough citizens who died while serving their country.
 - Several ideas were mentioned regarding how to list the heroes. No final decision was made.
 - The 250th Committee may add additional funding for the fireworks display
- Applefest Parade (September 18, 2016)-
 - Now at 5 Bands and 26 floats
 - The cars at the antique car show will start the parade
 - The logistical details for the start and end of the parade are being worked out
 - Tom is looking for 5 volunteers to help out at the start of the parade

- The 250th committee is financially supporting some of the parade expenses (DPW, Police..) along with the cost of a band
- o Cemetery Tour (September 24, 2016) -
 - The Sub-committee met recently. Thirteen Northborough Notables buried in the Howard Street Cemetery were selected for the event. Potential re-enactors were approached; we are waiting for their availability.
 - Liz Nolan was contacted for publicity
- o 250th Finale (was previously called Masquerade Party) (October 29, 2016)
 - It was decided that a better name for the event would be "The 250th Finale"
 - The recommended band is called "Splash" and they cost \$5850. A motion was made to hire the band Splash by Lorna, seconded by Bob, it passed unanimously.
 - A photograph of the proposed centerpiece was circulated. All were in agreement that it looks nice and was accepted.
 - Ticket sales will be through the Recreation Department. They have a system in place to accept credit cards. There is a service charge of \$1.50 per ticket from their vendor, it will be paid for by the 250th Committee.
 - CLOTHING: The recommendation is for clothing representing any time period from the 1600's to the present. The other option is semi-formal.
- o Guest Speaker (No Date selected)- No Update
- o *Historic Trolley Tour* It was decided by the subcommittee that there would be no autumn tour.
- Hidden History Markers: Discover Northborough's Past
 - Report Attached
 - The Eagle Scout Candidate Carter Brannon was introduced to the committee by Norm. Committee members commented how great the marker project was and congratulated him with a round of applause for his efforts.
- Community & Civic Organization & Other Events
 - o **250**th **Chorus Concert** The concert was well attended. Kudos to Tom for organizing this event with his chorus and the "Worcester Men of Song"
 - o *Friends of the Library* They requested and received an OK to use the 250th LOGO in their publicity literature for their "Antiques Appraisal" fundraiser on Saturday, October 15.
- Other
 - o Diane Wackell is looking for ideas for the next Annual Town Report Cover. She would like it to have a focus on the 250th Celebration.

Next 250th Committee meeting: August 29, 2016 at 5:30

Agenda

- Acceptance of previous Meeting Minutes
- Reports:
 - Chair Update
 - Finance Report
- Program Status Updates:
 - Cookbook
 - Parade
 - o Flag Bags
 - o 250th Finale
 - War Memorial
 - o Cemetery Tour
- ➤ Any other business to come before the Committee
- Next Committee Meeting Date

Meeting Adjourned at 6:30pm

Respectfully submitted, Normand Corbin, 250th Anniversary Secretary

Final Report: "Hidden History: Discover Northborough Past" Project

This Project was originally called a "Scavenger Hunt"

Working with the Northborough Scouts, they recommend Carter Brannon from Troop-1 as an Eagle Scout candidate to support this project.

Carter was responsible for organizing the building of 50 wooden markers with support from other scouts, installing the markers and requesting permission to install the markers from the property owners.

The 250th History sub-committee was responsible for preparing the historic information to be used at the markers.

Algonquin High School's "Technology Team" provided Quick Response codes for many sites. These allow anyone with a smart device to obtain additional information while standing at the site.

<u>All 50 requests that went out to property owners were accepted</u>. This shows the significant interest in citizens to highlight our history. They are now scattered throughout the town.

The markers went up in late-July and will be removed the weekend of October 1st.

The first 25 people turning in a completed form documenting they visited all sites will receive a 250th Mug or Pin.

The Community Advocate had an article highlighting the project. It was also highlighted on Charter TV's local news. Based on Facebook comments, the marker project is being very well received. Carter has over 180 likes as of Aug 16th. http://www.communityadvocate.com/2016/08/04/eagle-scout-project-marks-history/

Planned Budget: \$2000

Final Expenses: Building Supplies: \$354.86 Lamination: \$55.98 Total: \$443.81

Thank you Town Hall for printing out all Marker Information Sheets